

Call for abstracts, papers and case studies

11th ABEM 2027 Conference

abem.ca/conference



11TH INT'L CONFERENCE
AUGUST 3 - 4, 2027
SAN JOSE
COSTA RICA

Submission deadline: May 30, 2027

On the theme

Strategies and Resilience in Emerging Markets

Academy of Business and Emerging Markets (ABEM), Canada and Universidad Estatal a Distancia (UNED), Costa Rica are pleased to invite abstracts, papers, case studies and proposals for special sessions in the areas of:

Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

Keynote Speakers



Prof Rodrigo Arias Camacho
Universidad Estatal a Distancia
COSTA RICA



Professor Ephrem Redda
North-West University
SOUTH AFRICA

Conference Chair

Dr Satyendra Singh, University of Winnipeg, Canada

Conference Co-Chairs

Dr Velia Govaere, Universidad Estatal a Distancia, Costa Rica
Dr Darina Saxunova, Comenius University Bratislava, Slovakia

Sponsors



FAKULTA MANAGEMENTU
Univerzita Komenského
v Bratislave



Important Dates

Submissions by	May 30, 2027
Result notification	Rolling
Early registration by	May 30, 2027
Regular registration by	June 30, 2027
Program Schedule by	July 30, 2027
Revised paper by	June 30, 2027
Conference date	Aug 3–4, 2027

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines, please visit:
abem.ca/conference

ABEM Regional Chairs

Africa

Dr Humayun Kabir, Sol Plaatje University, S. Africa
Dr Peter M. Lewa, Technical University of Kenya, Kenya
Dr Lerato Mdaka, North-West University, South Africa

Asia

Dr Michael Pasco, San Beda University, Philippines

Caribbean

Dr Meena Rambocas, U of West Indies, Trinidad & Tobago
Dr Guido Rojer, University of Curacao, Curacao

Europe

Dr Meera Sarma, Cystel Cybersecurity, UK
Dr Chaminda Senaratne, University of Northumbria, UK

Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

North America

Dr Herbert Davis, George Washington University, USA
Dr Michael Sartor, Queen's University, Canada
Dr ven Sriram, University of Baltimore, USA

South/Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

Publication Opportunities

Selected papers will be considered for publication in the
Journal of the Academy of Business and Emerging Markets (JABEM) subject to its own review process.

Scientific Committee

Dr Fabrizio Di Muro, University of Winnipeg, Canada
Dr Kamel Fantazy, University of Winnipeg, Canada
Dr Iza Gigauri, University of Georgia, Georgia
Dr Anshuman Khare, Athabasca University, Canada
Dr Junior Longweni, North-West University, South Africa
Dr Lerato Mdaka, North-West University, South Africa
Dr Mirela Panait, Petroleum-Gas U of Ploiesti, Romania

Organizing Committee

Dr Jorge Camacho, Universidad Estatal a Distancia (UNED)
Dr Maritza Rojas, Universidad Estatal a Distancia (UNED)
Dr Wendy Calderon, Universidad Estatal a Distancia (UNED)
Dr Velia Govaere, Universidad Estatal a Distancia (UNED)
Dr Hellen Ruis, Universidad Estatal a Distancia (UNED)

Awards Committee

Dr Velia Govaere, Universidad Estatal a Distancia (UNED)
Dr Darina Saxunova, Comenius U Bratislava, Slovakia

Proceedings Editors

Dr Velia Govaere, Universidad Estatal a Distancia (UNED)
Dr Darina Saxunova, Comenius U Bratislava, Slovakia

JABEM Editors (Special Issue)

Dr Velia Govaere, Universidad Estatal a Distancia (UNED)
Dr Darina Saxunova, Comenius U Bratislava, Slovakia

Conference Fees

- Academics (Emerging Markets and Developing Countries)
US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required)
US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...)
US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers
US\$550 (Early), US\$550 (Regular)

Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

Registration

Online at abem.ca/conference
Or contact us for alternate mode of payment

Conference Venue



Universidad Estatal a Distancia
(UNED)
Cenat CONARE Facilities
San Jose, COSTA RICA

Contact Details

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