

# Call for abstracts, papers and case studies

[abem.ca/conference](http://abem.ca/conference)



10TH INT'L CONFERENCE  
AUGUST 4 - 5, 2026  
TBILISI  
GEORGIA

On the theme

*Unlocking emerging markets' potential through innovation, technology and sustainability*

Academy of Business and Emerging Markets (ABEM), Canada and Caucasus International University, Georgia are pleased to invite abstracts, papers, case studies and proposals for special sessions in the areas of:

## Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

## Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

## Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

## Keynote Speakers



**Dr. Nino Zarnadze**  
Caucasus Int'l University  
GEORGIA



**Dr Mpumelelo Longweni**  
North-West University  
SOUTH AFRICA

## Conference Chair

Dr Satyendra Singh, University of Winnipeg, Canada

## Conference Co-Chairs

Dr Tea Kasradze, Caucasus International University, Georgia  
Dr Darina Saxunova, Comenius University Bratislava, Slovakia

## Sponsors

University of Winnipeg, Canada  
Caucasus International University, Georgia  
Comenius University Bratislava, Slovakia  
North-West University, South Africa

## Important Dates

Submissions by	May 30, 2026
Result notification	Rolling
Early registration by	May 30, 2026
Regular registration by	June 30, 2026
Program Schedule by	July 30, 2026
Revised paper by	June 30, 2026
Conference date	Aug 4–5, 2026

## Submissions

Submission should be sent to [submissions@abem.ca](mailto:submissions@abem.ca)  
For submission guidelines, please visit:  
[abem.ca/conference](http://abem.ca/conference)

## ABEM Regional Chairs

### Africa

Dr Humayun Kabir, Sol Plaatje University, S. Africa  
Dr Peter M. Lewa, Technical University of Kenya, Kenya  
Dr Lerato Mdaka, North-West University, South Africa

### Asia

Dr Michael Pasco, San Beda University, Philippines

### Caribbean

Dr Meena Rambocas, U of West Indies, Trinidad & Tobago  
Dr Guido Rojer, University of Curacao, Curacao

### Europe

Dr Meera Sarma, Cystel Cybersecurity, UK  
Dr Chaminda Senaratne, University of Northumbria, UK

### Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

### North America

Dr Herbert Davis, George Washington University, USA  
Dr Michael Sartor, Queen's University, Canada  
Dr ven Sriram, University of Baltimore, USA

### South/Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

## Publication Opportunities

Selected papers will be considered for publication in the [Journal of the Academy of Business and Emerging Markets \(JABEM\)](#) subject to its own review process.

## Scientific Committee

Dr Fabrizio Di Muro, University of Winnipeg, Canada  
Dr Kamel Fantasy, University of Winnipeg, Canada  
Dr Iza Gigauri, University of Georgia, Georgia  
Dr Anshuman Khare, Athabasca University, Canada  
Dr Junior Longweni, North-West University, South Africa  
Dr Lerato Mdaka, North-West University, South Africa  
Dr Mirela Panait, Petroleum-Gas U of Ploiesti, Romania

## Organizing Committee

Dr Tea Kasradze, Caucasus Int'l University, Georgia  
Dr Giorgi Kakashvili, Caucasus Int'l University, Georgia  
Dr Shorena Kurdadze, Caucasus Int'l University, Georgia

## Awards Committee

Dr Nino Zarnadze, Caucasus Int'l University, Georgia  
Dr Giorgi Kakashvili, Caucasus Int'l University, Georgia  
Dr Tea Kasradze, Caucasus Int'l University, Georgia  
Dr Darina Saxunova, Comenius U Bratislava, Slovakia

## Proceedings Editors

Dr Tea Kasradze, Caucasus International University, Georgia  
Dr Tea Todua, Caucasus International University, Georgia

## JABEM Special Issue Editors

Dr Ketevan Nanobashvili, Caucasus Int'l University, Georgia  
Dr Tea Kasradze, Caucasus Int'l University, Georgia

## Conference Fees

- Academics (Emerging Markets and Developing Countries)  
US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required)  
US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...)  
US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers  
US\$550 (Early), US\$550 (Regular)

## Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

## Registration

Online at [abem.ca/conference](http://abem.ca/conference)  
Or contact us for alternate mode of payment

## Conference Venue



Caucasus International University  
Faculty of Business and Technology  
Tbilisi  
GEORGIA

## Contact Details

- Dr Satyendra Singh, Conference Chair  
University of Winnipeg, CANADA  
E: [s.singh@uwinnipeg.ca](mailto:s.singh@uwinnipeg.ca) T: +1 204 786 9424
- Dr Tea Kasradze, Conference Co-Chair  
Caucasus International University, GEORGIA  
E: [tea.kasradze@ciu.edu.ge](mailto:tea.kasradze@ciu.edu.ge) T: +995 599 532 332
- Dr Darina Saxunova, Conference Co-Chair  
Comenius University Bratislava, SLOVAKIA  
E: [darina.saxunova@fm.uniba.sk](mailto:darina.saxunova@fm.uniba.sk) T: +421.2.50.117.421