

Call for Papers

(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)

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FAKULTA MANAGEMENTU
Univerzita Komenského
v Bratislave

8TH INTERNATIONAL CONFERENCE
AUGUST 6 - 8, 2024
BRATISLAVA
SLOVAKIA

On the theme

Political Turbulence and business growth in Emerging Markets

Academy of Business and Emerging Markets (ABEM), Canada and Comenius University Bratislava, Slovakia are pleased to invite papers, abstracts, case studies and proposals for special sessions and doctoral students in the areas of:

Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

Keynote Speakers



Dr. Paulina Mihaľová
Comenius University Bratislava
SLOVAKIA



Dr. Roland Goldberg
North-West University
SOUTH AFRICA

Conference Chair

Dr Satyendra Singh, Professor, University of Winnipeg, Canada

Conference Co-Chair

Dr Darina Saxunova, Professor, Comenius University Bratislava, Slovakia

Sponsors

University of Winnipeg, Canada
Comenius University Bratislava, Slovakia
North-West University, South Africa
University of Johannesburg, South Africa

Important Dates

Submission deadline: **May 30, 2024**
Result notification: **Rolling basis**
Revised paper deadline: **June 30, 2024**
Early registration: **May 30, 2024**
Regular registration: **June 30, 2024**
Program Schedule: **July 30, 2024**
Conference date: **August 6-8, 2024**

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines, please visit:
abem.ca/conference

ABEM Regional Chairs

Africa

Dr Humayun Kabir, Sol Plattje University, S. Africa
Dr Peter M. Lewa, Technical University of Kenya, Kenya

Asia

Dr Michael Pasco, San Beda University, Philippines
Dr Basanta Kumar, Former Professor, Utkal University, India

Caribbean

Dr Meena Rambocas, U of West Indies, Trinidad & Tobago

Europe

Dr Meera Sarma, Cystel Cybersecurity, UK
Dr Xiaozheng Zhang, University of South Wales, UK

Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

North America

Dr ven Sriram, University of Baltimore, USA

South/Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

Publication Opportunities

Selected papers will be published in the following outlets subject to their respective review process.

- ABEM Conference proceedings
- [Journal of the Academy of Business and Emerging Markets \(JABEM\)](#)

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Proceedings Editor

Dr Darina Saxunova, Comenius U in Bratislava, Slovakia

Conference Fees

- Academics (Emerging Markets and Developing Countries) US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required) US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...) US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers US\$550 (Early), US\$550 (Regular)

Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

Registration

Online at abem.ca/conference
Or contact us for alternate mode of payment

Conference Venue



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