

# Call for Papers

(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)

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FAKULTA MANAGEMENTU  
Univerzita Komenského  
v Bratislave

8TH INTERNATIONAL CONFERENCE  
AUGUST 6 - 8, 2024  
BRATISLAVA  
SLOVAKIA

On the theme

*Political Turbulence and business growth in Emerging Markets*

Academy of Business and Emerging Markets (ABEM), Canada and Comenius University Bratislava, Slovakia are pleased to invite papers, abstracts, case studies and proposals for special sessions and doctoral students in the areas of:

## Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

## Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

## Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

## Keynote Speakers



**Dr. Paulina Mihaľová**  
Comenius University Bratislava  
SLOVAKIA



**Dr Roland Goldberg**  
North-West University  
SOUTH AFRICA

## Conference Chair

Dr Satyendra Singh, Professor, University of Winnipeg, Canada

## Conference Co-Chair

Dr Darina Saxunova, Professor, Comenius University Bratislava, Slovakia

## Sponsors

University of Winnipeg, Canada  
Comenius University Bratislava, Slovakia  
North-West University, South Africa  
University of Johannesburg, South Africa

## Important Dates

Submission deadline: **Mar 30, 2024**  
Result notification: **May 30, 2024**  
Revised paper deadline: **June 30, 2024**  
Early registration: **May 30, 2024**  
Regular registration: **June 30, 2024**  
Program Schedule: **July 30, 2024**  
Conference date: **August 6-8, 2024**

## Submissions

Submission should be sent to [submissions@abem.ca](mailto:submissions@abem.ca)  
For submission guidelines, please visit:  
[abem.ca/conference](http://abem.ca/conference)

## ABEM Regional Chairs

### Africa

Dr Humayun Kabir, Sol Plattje University, S. Africa  
Dr Peter M. Lewa, Technical University of Kenya, Kenya

### Asia

Dr Michael Pasco, San Beda University, Philippines  
Dr Basanta Kumar, Former Professor, Utkal University, India

### Caribbean

Dr Meena Rambocas, U of West Indies, Trinidad & Tobago

### Europe

Dr Meera Sarma, University of Liverpool, UK  
Dr Xiaozheng Zhang, University of South Wales, UK

### Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

### North America

Dr ven Sriram, University of Baltimore, USA

### South/Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

## Publication Opportunities

Selected papers will be published in the following outlets subject to their respective review process.

- ABEM Conference proceedings
- [Journal of the Academy of Business and Emerging Markets \(JABEM\)](#)

## Organizing Committee

Dr Jana Kajanová, Comenius University Bratislava, Slovakia  
Dr Paulina Mihaľová, Comenius U Bratislava, Slovakia  
Dr Michal Páleník, Comenius University Bratislava, Slovakia  
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Dr Darina Saxunova, Comenius U Bratislava, Slovakia  
Dr Peter Starchon, Comenius University Bratislava, Slovakia

## Proceedings Editor

Dr Darina Saxunova, Comenius U in Bratislava, Slovakia

## Conference Fees

- Academics (Emerging Markets and Developing Countries)  
US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required)  
US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...)  
US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers  
US\$550 (Early), US\$550 (Regular)

## Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

## Registration

Online at [abem.ca/conference](http://abem.ca/conference)  
Or contact us for alternate mode of payment

## Conference Venue



FAKULTA MANAGEMENTU  
Univerzita Komenského  
v Bratislave

[Comenius University](#)  
Odbojárov 10. Bratislava  
SLOVAKIA

**Contact:** Dr Rita Szalai  
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## Contact Details

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