

Call for Papers



Journal of the Academy of Business and Emerging Markets (JABEM)

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Special Issue on **Navigating to Low Carbon Economy: Challenges and Opportunities for Emerging Markets**

Submission deadline: July 31, 2024

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ISSN: 2563-6960

INDEXED: DOAJ, ROAD, BASE, WorldCat, OpenAIRE, Sherpa Romeo
Google Scholar, Library and Archives Canada

JABEM, a peer-reviewed, biannual and Open Access multi- and inter-disciplinary international journal, aims to publish debatable and testable articles. Empirical, comparative and iconoclastic articles based on alternate views, theories or diversity in methodologies are particularly welcome. JABEM does not publish opinions, interviews or case studies.

ABEM publishes solely on articles' merit and is free. There is no Article Processing Charge (APC) to publish.

JABEM's mission, scope and submission guidelines are available at <https://www.abem.ca/journal>

Context

The low carbon economy means an ecological economy that decreases energy consumption, pollution, greenhouse gas emissions, and waste to achieve a sustainable future. Since its first introduction in 2003 by the British Department for Trade and Industry, the term *Low Carbon Economy* has become a buzzword calling for countries to take sustainable actions leading to a low environmental impact. Sustainable development requires

initiatives from business companies, government authorities and public organizations to establish new business processes with less pressure on nature. The path to a low carbon economy encourages sustainable consumption and production patterns. Conscious use of raw materials to manufacture essential products and support current living standards should lead to sustainable development. New technologies enable companies to develop a measurement system in the industry at the product level and analyze the full life cycle of a product or service. Moreover, the traceability of the supply chain is significant to capture and reduce the carbon footprint of the entire chain. Capturing emissions from production and transportation to packaging and marketing allows companies to refine their sustainability. Furthermore, corresponding to the low carbon economy, it can add value to brands and improve their relationship with investors and customers, showcasing the social responsibility of companies.

Objective

The Special Issue aims to focus on the challenges and opportunities of a low carbon economy for businesses in emerging markets. Research in sustainable development, low carbon requirements, circular economy, and advanced technologies enables scholars and practitioners to evaluate the influence of business activities on the environment and the impact of sustainability trends on companies. A low carbon economy induces business processes and economic activities, promoting sustainable development. For this reason, the market mechanism for encouraging the development of a low-carbon economy needs to be discussed.

Topics

We invite theoretically sound and empirically tested papers that relate to the challenges and opportunities of a low carbon economy for emerging markets. Given the backdrop, potential topics include, but are not limited to:

- Business models and processes in low carbon economy
- Green innovation opportunities
- Changes in management and marketing processes while shifting to a sustainable and low carbon economy
- Challenges of the business to shift to low carbon and sustainable economy
- Challenges of emerging economies in transition towards sustainable development
- The impact of digital transformation and low carbon economy on companies
- Environmental performance of companies
- Corporate Social Responsibility communication strategies to raise consumer awareness towards low carbon economy and sustainability issues
- Best sustainability practices of developed economies to be transferred to emerging economies
- Improved logistical planning to reduce carbon footprints
- Recycling opportunities to transform waste into new products
- Consumption of products from the low-carbon economy
- Energy transition and low carbon economy

All enquiries and submissions should be sent to Dr Mirela Panait at mirela.matei@upg-ploiesti.ro

Important dates

Paper submission: July 31, 2024

First reviews: Oct 30, 2024

Second review: Dec 20, 2024

Decision: Jan 30, 2025

Publication: 2025

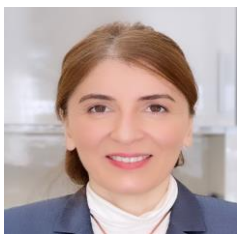
About the Guest Editors



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About the Journal

The mission of JABEM is to disseminate research conducted in developing countries and emerging markets globally (or comparative studies with advanced economies) within the scope of topics relating to business, government, and community.

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