

# Call for Papers

(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)

<https://www.abem.ca/conference>



5TH INTERNATIONAL  
CONFERENCE 2019  
AUGUST 7- 9, 2019  
SAN JOSÉ  
COSTA RICA



On the theme

*Innovation, Linkages and Internationalization of Firms*

Academy of Business and Emerging Markets (ABEM), Canada and Universidad Estatal a Distancia (UNED), Costa Rica are pleased to invite papers, abstracts, case studies and proposals for special sessions and doctoral students in the areas of:

## Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

## Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

## Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

## Keynote Speakers



**Dr. Rosibel Viquez-Abarca**  
Vice-Rector, Research  
Universidad Estatal a Distancia (UNED)  
COSTA RICA



**Dr. Koichi Nakagawa**  
Associate Professor, Economics  
Osaka University  
JAPAN

## Conference Chair

Dr. Satyendra Singh, Professor, University of Winnipeg, Canada

## Conference Co-Chair

Dr. Darina Saxunova, Professor, Comenius University in Bratislava, Slovakia

## Communications Chair

Dr. Luis Camacho, Assistant Professor, SUNY Empire State College, USA

## Sponsors

University of Winnipeg, Canada  
Universidad Estatal a Distancia (UNED), Costa Rica  
Comenius University in Bratislava, Slovakia  
University of Johannesburg, South Africa

## Important Dates

Submission deadline: **April 30, 2019**  
Result notification: **May 30, 2019**  
Revised paper deadline: **June 30, 2019**  
Early registration: **May 31, 2019**  
Regular registration: **June 30, 2019**  
Program Schedule: **July 20, 2019**  
Conference date: **August 7-9, 2019**

## Submissions

Submission should be sent to [submissions@abem.ca](mailto:submissions@abem.ca)

For submission guidelines, please visit:

<https://www.abem.ca/conference>

## ABEM Regional Chairs

### Africa

Dr. Humayun Kabir, Durban U of Technology, S. Africa  
Dr. Peter M. Lewa, United States Intl. University, Kenya

### Asia

Dr. Michael Pasco, San Beda University, Philippines  
Dr. Krishanu Rakshit, IIM Calcutta, India

### Caribbean

Dr. Luis Camacho, SUNY Empire State College, USA

### Europe

Dr. Xiaozheng Zhang, Nottingham Trent U, UK

### Middle East

Dr. Boaz Barak, Western Galilee College, Israel

### North America

Dr. Ven Sriram, U of Baltimore, USA

### South America

Dr. José Brache, University of Auckland, New Zealand

## Publication Opportunities

Selected papers will be published in the following outlets subject to their respective review processes.

- ABEM Conference proceedings (Indexed in Google Scholar, and deposited in Library and Archives Canada)
- [Journal of Academy of Business and Emerging Markets \(JABEM\)](#)

## UNED Organizing Committee

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## Proceedings Editors

Dr. Luis Camacho, SUNY Empire State College, USA  
Dr. Satyendra Singh, University of Winnipeg, Canada

## Conference Fees

### Academics (Emerging Markets and Developing Countries)

US\$400 (Early), US\$450 (Regular)

### All Full-time PhD Students (Proof required)

US\$350 (Early), US\$450 (Regular)

### Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...)

US\$500 (Early), US\$550 (Regular)

### All Professionals, Non-authors or Observers

US\$550 (Early), US\$550 (Regular)

### Cancellation Policy

Fifty percent refund before May 31, 2019; No refund after

## Registration

Online at <https://www.abem.ca/conference>

Or contact us for alternate mode of payment

## Conference Venue



### [Universidad Estatal a Distancia \(UNED\)](#)

CENAT Building  
1774-1200 Calle Costa Rica, Pavas  
San Jose, COSTA RICA  
Tel: +506.2224.1689

## Contact Details

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