

ABEM Conference Sponsorship details
www.abem.ca/conference

*** Platinum Sponsor (US \$3,000)**

Benefits to Sponsoring Institute

- (1) Greetings from the dean/director/VP/President at the conference
- (2) A keynote speaker from your department/university
- (3) Two (2) free registrations
- (4) Ten percent (10%) off on additional applicable registration fee
- (5) Opportunity to serve as track/session chairs
- (6) Opportunity to review abstract, papers or panel proposals
- (7) Opportunity to serve as conference co-chair
- (8) Opportunity to organize a panel discussion (4-5 participants needed for a 90-minute session)
- (9) Opportunity for significant student and staff development
- (10) Opportunity to serve as Special Issue Guest Editor for the *International Journal of Business and Emerging Markets* Published by Inderscience, UK. It is indexed in Sources Citation Index Cabell's directory, Ulrich, EconLit, Australian Business Deans Council, Journal ranking list 2010, Excellence in Research for Australia, (ERA): Journal list 2012, Academic One File (Gale), Expanded Academic ASAP (Gale), Inspec (Int. of Engineers & Tech.), Scirus (Elsevier), and, Google Scholar among others. We have sent the Journal for indexing to Emerging Sources Citation Index (ESCI), and Scopus.
- (11) Name of your university/department and logo on our conference website and program booklet for one year. The following year, if the sponsoring institute sends 2 participants, the web posting of logo may be extended for another year.
- (12) Promotion of the sponsoring institution through our conference website, journal and networks. Being a niche and truly global conference, it brings significant visibility.

Role of ABEM Secretariat

Send call for papers, process the submissions for double blind review, process registration fees, book conference venue, typeset and print program booklets and conference proceedings including participant certificate of attendance, awards, lanyards...

Role of Sponsoring Institute

Promote ABEM Conference through your network, newsletter, website...
Help us choose a suitable hotel for the conference
Send a student to manage the registration desk, take pictures, and oversee the operations
In a very special case, we may ask you to issue invitation letters to our delegates if it is needed for the visas.

Optional Role of Sponsoring Institute

Your institute may like to perform any/all of the roles: 10-minute institute greetings, keynote speaker, conference co-chair, reviewer, track/session chair, guest editor, organize panel discussion...

Revenue Sharing

As you can see, ABEM secretariat bears all the responsibilities and costs of organizing the conference, there is no opportunity for revenue sharing. Being a niche player in emerging markets and our commitment to high quality interactions during presentations, we limit our conference size to 24-30 participants only. As such we operate on cost-neutral basis. However, if you have a revenue sharing model, please let us know.

*** Gold Sponsor (US \$2,000)**

Benefits to Sponsoring Institute

- (1) Greetings from the dean/director/VP/President at the conference
- (2) A keynote speaker from your department/university
- (3) One (1) free registrations
- (4) Ten percent (10%) off on additional applicable registration fee
- (5) Opportunity to serve as track/session chairs
- (6) Opportunity to review abstract, papers or panel proposals
- (7) Opportunity to serve as conference co-chair
- (8) Opportunity to organize a panel discussion (4-5 participants needed for a 90-minute session)
- (9) Opportunity for significant student and staff development
- (10) Opportunity to serve as Special Issue Guest Editor for the *International Journal of Business and Emerging Markets* Published by Inderscience, UK. It is indexed in Sources Citation Index Cabell's directory, Ulrich, EconLit, Australian Business Deans Council, Journal ranking list 2010, Excellence in Research for Australia, (ERA): Journal list 2012, Academic One File (Gale), Expanded Academic ASAP (Gale), Inspec (Int. of Engineers & Tech.), Scirus (Elsevier), and, Google Scholar among others. We have sent the Journal for indexing to Emerging Sources Citation Index (ESCI), and Scopus.
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Role of ABEM Secretariat

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Role of Sponsoring Institute

Promote ABEM Conference through your network, newsletter, website...

Help us choose a suitable hotel for the conference

Send one full time PhD student to manage the registration desk

In a very special case, we may ask you to issue invitation letters to our delegates if it is needed for the visas.

Optional Role of Sponsoring Institute

Your institute may like to perform any/all of the roles: 10-minute institute greetings, keynote speaker, conference co-chair, reviewer, track/session chair, guest editor, organize panel discussion...

Revenue Sharing

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*** Silver Sponsor (US \$1,000)**

Benefits to Sponsoring Institution

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- (2) Ten percent (10%) off on applicable registration fee
- (3) Opportunity to serve as track/session chairs
- (4) Opportunity to review abstract, papers or panel proposals
- (5) Opportunity for significant student and staff development
- (6) Opportunity to organize a panel discussion (4-5 participants needed for a 90-minute session)
- (7) Name of your university/department and logo on our conference website and program booklet for one year. The following year, if the sponsoring institute sends 2 participants, the web posting of logo may be extended for another year.
- (8) Promotion of the sponsoring institution through our conference website, journal and networks. Being a niche and truly global conference, it brings significant visibility.

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Sponsorship fee can be paid online at www.abem.ca/conference or sent by wire transfer to:

Academy of Business and Emerging Markets (ABEM)

Bank Name: Canadian Imperial Bank of Commerce (CIBC)

Institution No: 010

Account No or IBAN: 5709512

Route or Transit No: //001000007

Swift Code: CIBCCATT

Bank address: One Lombard Place, 375 Main Street, PO Box 814, Winnipeg, R3C2P3, CANADA

(Tel: +1.204.944.6963)

CIBC's intermediary bank: Wells Fargo New York, USA, ABA# [026005092](#)

We sincerely appreciate your support as it'd help us sponsor PhD students and lecturers from developing countries to attend the conference.