

Call for Papers

(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)

www.abem.ca/conference



4TH INTERNATIONAL
CONFERENCE 2018
AUGUST 1 - 3, 2018
MANILA
PHILIPPINES

On the theme

Barriers to Inclusive Growth in Developing Countries and Emerging Markets

4th 2018 Academy of Business and Emerging Markets (ABEM) Conference invites papers, abstracts, case studies and proposals for special sessions and doctoral students in the areas of:

Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- Law, Patents & Inventions

Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Nutrition and Community

Keynote Speakers



Dr. Marius Potgieter
Professor, Marketing
North-West University
SOUTH AFRICA



Dr. Sungsoo Kim
Professor, Political Economy
Hanyang University
SOUTH KOREA

Conference Chair

Dr. Satyendra Singh, Professor, University of Winnipeg, Canada

Conference Co-Chair

Dr. Darina Saxunova, Associate Professor, Comenius University in Bratislava, SLOVAKIA

Sponsors

University of Winnipeg, Canada
Comenius University in Bratislava, Slovakia
University of Johannesburg, South Africa

Important Dates

Submission deadline: **March 30, 2018**
Result notification: **May 31, 2018**
Revised paper deadline: **June 30, 2018**
Early registration: **May 31, 2018**
Regular registration: **June 30, 2018**
Conference date: **August 1-3, 2018**

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines, please visit:
www.abem.ca/conference

ABEM Regional Chairs

Africa

Dr. Humayun Kabir, Tshwane U of Technology, S. Africa
Dr. Peter M. Lewa, United States Intl. University, Kenya

Asia

Dr. Michael Pasco, De La Salle University, Philippines
Dr. Krishanu Rakshit, IIM Calcutta, India

Caribbean

Dr. Luis Camacho, SUNY Empire State College, USA

Europe

Dr. Xiaozheng Zhang, Nottingham Trent U, UK

Middle East

Dr. Boaz Barak, Western Galilee College, Israel

North America

Dr. Ven Sriram, U of Baltimore, USA
Dr. Isaac Wanasika, U of North Colorado, USA

Latin America

Dr. Jose Brache, Universidad Austral de Chile, Chile

Publication Opportunities

Selected papers will be published in the following journals subject to their respective review processes.

- *International Journal of Business and Emerging Markets*
- *The Sankalpa: International Journal of Management Decisions*

Organizing Committee

Dr. Michael Pasco, De La Salle University, Philippines
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Dr. Junwook Yoo, Marshall University, USA

Proceedings Editors

Dr. Luis Camacho, SUNY Empire State College, USA
Dr. Satyendra Singh, University of Winnipeg, Canada

Conference Fees

Academics (Emerging Markets and Developing Countries)
US\$400 (Early), US\$450 (Regular)

All Full-time PhD Students and retired professors
US\$350 (Early), US\$450 (Regular)

Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, USA...)
US\$500 (Early), US\$550 (Regular)

All Professionals or Observers
US\$400 (Early), US\$450 (Regular)


Cancellation Policy

Fifty percent refund before May 31, 2018; no refund after

Registration

Online at www.abem.ca/conference
Or contact us for alternate mode of payment

Conference Venue

 **Hotel H2O**
Manila Ocean Park Complex
Manila, PHILIPPINES
T: +63.917.592.2863 (Angela Gutierrez)

Contact Details

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