

Call for Papers
(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)
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**3rd ABEM Conference on
International Business and Emerging Markets**

Contemporary Growth Strategies in Developing Countries and Emerging Markets

August 1-3, 2017
Santo Domingo, Dominican Republic, Caribbean Sea

ABEM invites papers, abstracts, case studies and proposals for special sessions and doctoral students on the theme Innovation, Competition and Solution in the areas of:

BUSINESS

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

GOVERNMENT

- Government Policy
- Fundraising
- E-Government
- International Trade
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- Law, Patents & Inventions

COMMUNITY

- Agriculture
- Eco-tourism
- Micro-Finance
- Sustainability
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Nutrition and Community

Keynote Speakers



Dr. Terje I. Vaaland
Professor, Intl. Marketing & Strategy
University of Stavanger
NORWAY



Dr. Krishanu Rakshit
Assistant Professor, Marketing
Indian Instt. of Mgmt. (IIM), Calcutta
INDIA

Sponsors

University of Winnipeg, Canada
Comenius U in Bratislava, Slovakia
University of Johannesburg, South Africa

Conference Chair

Dr. Satyendra Singh, Professor, University of Winnipeg, Canada

Conference Co-chairs

Dr. Darina Saxunova, Associate Professor, Comenius University in Bratislava, SLOVAKIA
Dr. Mornay Roberts-Lombard, Professor and Deputy Head, University of Johannesburg, South Africa

Important Dates

Submission deadline: **April 30, 2017**
Result notification: **May 31, 2017**
Revised paper deadline: **June 30, 2017**
Early bird registration: **May 31, 2017**
Regular registration: **June 30, 2017**
Conference date: **August 1-3, 2017**

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines,
please visit www.abem.ca/conference

ABEM Regional Chairs

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Dr. Humayun Kabir, Tshwane U of Technology, S. Africa
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Caribbean

Dr. Luis Camacho, SUNY Empire State College, USA
Dr. Claire Grant, U of West Indies, Jamaica

Europe

Dr. Xiaozheng Zhang, Nottingham Trent U, UK

Middle East

Dr. Boaz Barak, Western Galilee College, Israel
Dr. Susan Prattis, American University of Beirut, Lebanon

North America

Dr. Ven Sriram, U of Baltimore, USA
Dr. Isaac Wanasika, U of North Colorado, USA

Latin America

Dr. Jose Brache, Universidad Austral de Chile, Chile
Dr. Katherina Kuschel, U del Desarrollo, Chile

Publication opportunities

Selected papers will be published in the following journals subject to their respective review processes.

- *International Journal of Business and Emerging Markets*
- *The Sankalpa: International Journal of Management Decisions*

Organising Committee

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Conference Fee

Academics (Emerging Markets and Developing Countries)

US \$390 (Early bird)
US \$450 (Regular)

All Full-time PhD Students, and retired professors

US \$290 (Early bird)
US \$350 (Regular)

Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, USA)

US \$490 (Early bird)
US \$550 (Regular)

All Professionals or Observers

US \$390 (Early bird)
US \$450 (Regular)

Cancellation Policy

Fifty percent refund before May 31, 2017; no refund after

Registration

Registration can be done online at

www.abem.ca/conference

Or, contact us for alternate mode of payment

Conference Venue



[Sheraton Hotel](#)

365 George Washington Avenue
Santo Domingo, DOMINICAN REPUBLIC
Caribbean Sea

Contact details

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