

Call for Papers
(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)
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**2016 ABEM Conference on
International Business and Emerging Markets**
Growth through FDI and Regional Integration

August 2-4, 2016
Phnom Penh, Cambodia, Asia

ABEM invites papers, abstracts, case studies and proposals for special sessions and doctoral students on the theme Innovation, Competition and Solution in the areas of:

BUSINESS

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

GOVERNMENT

- Government Policy
- Fundraising
- E-Government
- International Trade
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- Law, Patents & Inventions

COMMUNITY

- Agriculture
- Eco-tourism
- Micro-Finance
- Sustainability
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Nutrition and Community

Keynote Speakers



Dr. Darina Saxunova
Associate Professor Intl Finance
Comenius U in Bratislava
SLOVAKIA



Dr. Ven Sriram
Professor, Mktng/Entrepreneurship
University of Baltimore
USA

Sponsors

University of Winnipeg, Canada
Build Bright University, Cambodia
University of Johannesburg, South Africa

Conference Chair

Dr. Satyendra Singh, Professor, University of Winnipeg, Canada

Conference Co-chairs

Dr. Tapas Ranjan Dash, Professor and Vice-President, Build Bright University, Cambodia
Dr. Mornay Roberts-Lombard, Professor and Deputy Head, University of Johannesburg, South Africa

Important Dates

Submission deadline: **April 30, 2016**
Result notification: **May 31, 2016**
Revised paper deadline: **June 30, 2016**
Early bird registration: **May 31, 2016**
Regular registration: **June 30, 2016**
Conference date: **August 2-4, 2016**

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines,
please visit www.abem.ca/conference

ABEM Regional Chairs

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Dr. Humayun Kabir, Tshwane U of Technology, S. Africa
Dr. Peter M. Lewa, Professor, USIU, Kenya

Asia

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Caribbean

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Europe

Dr. Xiaozheng Zhang, Nottingham Trent U, UK

Middle East

Dr. Boaz Barak, Western Galilee College, Israel
Dr. Susan Prattis, American University of Beirut, Lebanon

North America

Dr. Ven Sriram, U of Baltimore, USA

Latin America

Dr. Katherina Kuschel, U del Desarrollo, Chile

Publication opportunities

Selected papers will be published in the *International Journal of Business and Emerging Markets*, and *Acta Commercii* subject to review process of the journal.

Organising Committee

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Dr. Satyendra Singh, University of Winnipeg, Canada

Conference Fee

Academics (Emerging Markets and Developing Countries)

US \$390 (Early bird)
US \$450 (Regular)

All Full-time PhD Students

US \$290 (Early bird)
US \$350 (Regular)

Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, USA)

US \$490 (Early bird)
US \$550 (Regular)

All Professionals or Observers

US \$390 (Early bird)
US \$450 (Regular)

Cancellation Policy

Fifty percent refund before May 31, 2016; no refund after

Registration

Registration can be done online at
www.abem.ca/conference
Or, contact us for alternate mode of payment

Conference Venue

[Sunway Hotel](#)

Wat Phnom
Phnom Penh, Cambodia, Asia
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Contact details

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